



GALLIA
MERCHANTS

BUSAN



YOUR **WEB3** MERCH STORE

GALIA MERCHANTS

LET US BE YOUR **WEB3** MERCH STORE

WHAT YOU GET TO DO: ENJOY ALL THE UPSIDE
OF CREATING COOL MERCH FOR YOUR WEB3
PROJECT AND COMMUNITY

WHAT YOU DON'T HAVE TO DO: TAKE ON THE
RISK AND EXPENSE OF RUNNING YOUR OWN
E-COMMERCE BUSINESS





“WEN MERCH?”

IF YOU HAVE BUILT AN ACTIVE AND LOYAL WEB3 COMMUNITY THEN YOU ARE LIKELY FAMILIAR WITH THIS ASK: “WEN MERCH?”

IT SIGNALS THAT **YOUR COMMUNITY WANTS TO FLEX YOUR BRAND** IN A MORE PERSONAL AND PUBLIC WAY.

MERCH IS AN EFFECTIVE EXTENSION OF YOUR MARKETING EFFORTS AND CAN LEAD TO MORE BRAND AWARENESS, LOYALTY AND OPPORTUNITIES FOR COMMUNITY ENGAGEMENT.

UNFORTUNATELY, MANY WEB3 PROJECTS FORGO A MERCH PROGRAM BECAUSE OF THE **TIME COMMITMENT, FINANCIAL RISK AND COMPLEXITIES** OF RUNNING AND MANAGING AN E-COMMERCE BUSINESS.

THIS IS WHERE WE COME IN. **WE RUN YOUR MERCH STORE** SO YOU CAN FOCUS ON WHAT MATTERS MOST: BUILDING AMAZING THINGS FOR YOUR COMMUNITY.



HOW WE MAKE MERCH EASY FOR YOU

WHAT YOU DO

- ❑ PICK OR PROVIDE THE DESIGN
- ❑ PICK THE MERCH PRODUCT(S) E.G. TSHIRTS, MUGS, HOODIES ETC.
- ❑ SHARE IN THE PROFITS
- ❑ GET ALL THE CREDIT FOR CREATING COOL MERCH FOR YOUR COMMUNITY!



WHAT WE DO

- ❑ PLACE AND MODIFY YOUR DESIGNS SO THEY LOOK GREAT ON MERCH
- ❑ CREATE MOCKUPS OF YOUR DESIGNS
- ❑ CREATE AND HOST YOUR MERCH STORE
- ❑ TEST YOUR MERCH ITEMS ON ACTUAL PRODUCT BEFORE SALE TO ENSURE QA
- ❑ HANDLE MERCH PAYMENTS (IN CRYPTO AND FIAT)
- ❑ SHIP AND TRACK YOUR MERCH
- ❑ HANDLE PRODUCT RETURNS AND ANY SHIPPING PROBLEMS
- ❑ HANDLE ALL COMPLIANCE ISSUES ASSOCIATED WITH E-COMMERCE
- ❑ USE A PRINT ON DEMAND MODEL SO NO WASTED INVENTORY

ADDITIONAL SERVICES:

- ❑ CUSTOM GRAPHIC DESIGN SERVICES
- ❑ WHITE LABEL MERCH OPTIONS
- ❑ MERCH LICENSING/REVENUE AGREEMENTS
- ❑ WEB3 TOKEN INTEGRATION INTO OUR PAYMENT SYSTEM
- ❑ COMMUNITY ENGAGEMENT: ASK ABOUT OUR COMMUNITY MERCH PROGRAM
- ❑ BULK ORDERS FOR SPECIAL EVENTS OF ANY SIZE
- ❑ FIND SPECIALTY MERCH ITEMS NOT IN OUR INVENTORY



ACTIVE CUSTOMER: STAR ATLAS

COMMUNITY MERCH

WORKING WITH MEMBERS OF THE STAR ATLAS COMMUNITY TO CREATE AND SELL THEIR OWN MERCH

EVENT MERCH

WORKING WITH STAR ATLAS TO CREATE A VARIETY OF OFFICIAL MERCH FOR THEIR WEB3 EVENTS

LICENSED MERCH

WE USE STAR ATLAS IP TO CREATE AND SELL FRESH MERCH DESIGNS TO THE COMMUNITY

CUSTOMER TESTIMONIAL

"These shirts were perfect for the event!"

-Michael Wagner (Star Atlas CEO)



STAR ATLAS
PRODUCT
SAMPLES



GALIA MERCHANTS



MEET OUR **TEAM**



Krigs/Evan

SPECIAL OPS
COMMANDER AND AIR
FORCE PILOT. FRONTLINE
EXPERIENCE (LITERALLY)
IN OPERATIONS, PROJECT
MANAGEMENT,
COMMUNICATIONS AND
LOGISTICS.

FowlAC/Andrew

OVER 20 YEARS IN
STRATEGIC
COMMUNICATIONS, WEB
DEVELOPMENT AND
DIGITAL MARKETING.
WORKED WITH MAJOR
BRANDS LIKE SAP,
MICROSOFT AND A
VARIETY OF HIGH TECH
STARTUPS.

StacheAttack/ Fernando

CONSULTANT FOR LARGE
GLOBAL SPORTING
EVENTS AT THE OLYMPIC
LEVEL. EXPERT IN
LOGISTICS, TECHNOLOGY
AND GRAPHIC DESIGN.

TECH PARTNER/ SUBVERTED NORMS

EXPERTS IN BUILDING
E-COMMERCE STORES,
CRYPTO AND TOKEN
PAYMENT SYSTEMS
AND AI.





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